

To Our Valued Clients

I am very excited to be writing to you today, and since I am not announcing any price increases, you may be excited as well! May marks a particularly important milestone for Predictive Resources: our 10th anniversary! It is amazing to look back on our progress over the last decade, but none of this would have been possible without your support, encouragement, and feedback. Thank you!

I founded Predictive Resources on the principles of independence, data integrity, high intellectual standards, and continuous improvement. Those principles still guide us and play a significant role in our stability and success. After ten years, Predictive Resources is the life settlement space's longest-tenured life expectancy provider still operating independently with the same ownership and leadership. I am truly humbled.

This milestone is also a great time to introduce our updated corporate identity. In recognition of our history, it retains some of our original design cues, defining where we've been, but also celebrates where we are and where we are going. You can rest assured that we will always be focused on helping you achieve your goals and successes.

We are keeping our branding colors, with blue representing integrity and green, financial expertise. But these colors are used on a new logo, which many of you will recognize as three survival curves, which underpin longevity analysis, our focus as a company. Longevity is ever changing, so it's appropriate we recognize the changes in the last 10 years, represented by the blue curve. The white line in the middle represents today's longevity. But it's not enough to stop there. As we were the first life expectancy professionals to build mortality improvement into our LEs, it is also important to recognize that with the green curve that represents future longevity.

We can interpret the three lines in our new logo another way as well. We have always been a data-driven organization because, more than anything else, data defines the longevity risk that we attempt to measure. We have taken great care to ensure that every case we have ever underwritten remains relevant for our continuing data analysis. But it is vital to possess skills in three areas - information technology, actuarial science, and underwriting - to best serve our clients with the most accurate longevity-related products that properly interpret the data and add needed context.

Please join us in celebrating 10 years of serving you, the driving force behind our company and its success!



Vince Granieri